



Kelly L. Mayer

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Qualifications

Seven years of professional experience in graphic design and creative services. More than five years of involvement in the magazine publishing industry with the most recent exposure of freelance design self-managing several clients at once. Accustomed to deadline oriented, fast paced and multi-tasking environments. Extensive knowledge and expertise with current styles, concepts, software, practices and procedures within a creative atmosphere. Specialties include art director, publications, pre-press production, typography, logo design, branding, web design and visual communication, including marketing and advertising. Strong conceptual, implementing, detail-oriented, organizational and rapport-building abilities.

Freelance Design

1st Class Auto Glass
Beck Building Company
Colorado Homes & Lifestyles
Dog Pause
Elite Styles & Tans 2
Grand Luxe
Marin Collision
PS Graphics
Shenandoah
TechlineSupply
Tweeter Communications
Woodcare of Summit County

American Dog Magazine
Bold Tech
Content Marketing Group
DoubleTree Hotel
Evale
Heather Green Photography
Paradise Tans & Gifts
The Reef
Site Design Studio
Teleco
The Virginia Dog

Balanced Mother
Cairo Animal Hospital
Creature Comforts
Dress For Success
Fireplace Warehouse
Launch Marketing
PING
Sassy Fashions
Sound Town
Triangle Dog
The Wishlist Network

Design Experience

WiesnerMedia Financial Group [Centennial, CO]
Marketing/Trade Show Designer, [2002-2007]
Advertising Art Director and Digital Imaging
Branding, maintaining the brand identity, design and layout of all advertising campaign materials for two trade shows including booth graphics and signage. Projects consisted of: direct marketing, postcards, brochures, sales sheets, web design, web banner ads, e-mail templates, advertisements, stationary, invites and business cards. Advertising check-in, pre-press production skills, publishing, advertisement design for in-house and/or clients.

Skills

Proficient in the following programs: knowledge of both PC and Macintosh platforms, Adobe Creative Suite: InDesign, Illustrator, Photoshop, Acrobat, Bridge, After Effects, Flash, Director, Fireworks, Dreamweaver; QuarkXPress, Office Suite: Word, Power Point, Excel; Sound Forge, iMovie, iPhoto, Font Book and Suitcase.

Education

Rocky Mountain College of Art + Design [Denver, CO • 2002-2004]
Bachelors of Graphic Design with Specialization in Interactive Media

William Rainey Harper College [Palatine, IL • 1999-2001]
Associates in Arts Degree

CE Courses Rocky Mountain College of Art + Design: Dreamweaver and Flash [2006-2007]
New Horizons Computer Learning Centers: HTML courses [2007]
Adobe Photoshop & InDesign Seminar Tours [2007]

Organizations

American Institute of Graphic Arts (AIGA) [2003-2007]
Alumni Association, Rocky Mountain College of Art + Design [2005-2007]
Student Ambassadors, Harper College [2000-2001]
Phi Theta Kappa, Harper College [2000-2001]

References and Portfolio Samples Available Upon Request